

Privacy Policy

Data Controller/Owner: the natural person, legal person, public administration or any other body, association or organization with the right, also jointly with another Data Controller, to make decisions regarding the purposes, and the methods of processing of Personal Data and the means used, including the security measures concerning the operation and use Services. The Data Controller, unless otherwise specified, is the Owner of this Service, which is a French company ULTIMATE DEV SOLUTIONS EURL incorporated under the laws of France at 44 rue des Mures, 92160 Antony, FRANCE; Registration No. 832 668 859

Data Processor (or Data Supervisor): the natural person, legal person, public administration or any other body, association or organization authorized by the Data Controller to process the Personal Data in compliance with this privacy policy.

Data Subject: the legal or natural person to whom the Personal Data refers.

Privacy Policy Purpose: this Privacy Policy sets the ways and limits of Users' personal Data processing by Controller in connection with the use of the Services.

Services: see definition in Terms&Conditions located at <https://ultimate-dev-solutions.com/easyfit/terms-and-services.pdf>

Usage Data: information collected automatically from Application/Account (or third party in connection with the Services), which can include: the IP addresses, the country of origin, the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

Owner contact email: easyfit@ultimate-dev-solutions.com

Types of Data collected: in order to provide access to the Application and Services Owner or its affiliates collects your Personal Data. Among the types of Data that the Owner collects, by itself or through third parties, there are: Usage Data, Physical data, Session data, Preference data.

Other Personal Data collected may be described in other sections of this privacy policy or by dedicated explanation text contextually with the Data collection. The Personal

Data may be freely provided by the User or collected automatically when using Services.

Failure to provide certain Personal Data may make it impossible to use Services.

Mode and place of processing the Data

The Data Controller processes the Data of Users in a proper manner and shall take appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data.

The Data processing is carried out using computers and/or IT-enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Data Controller, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner.

Place. The Data is processed at the Data Controller's operating offices and in any other places where the parties involved with the processing are located. For further information, please contact the Data Controller.

Retention duration. The Data is kept for the time necessary to provide the Service requested by the User, or stated by the purposes outlined in this document.

The use of the collected Data. The Data concerning the User is collected to allow the Owner to provide its Services, as well as for the Analytics. You will find below explanations regarding the reasons why we may collect data and the legal bases we rely on in each case:

We may use your Contact Data to:

- respond to communications that you send to us. The legal basis for such processing is your and our legitimate interests; and
 - market products and services to you only where you have requested that we do so, or otherwise provided your explicit consent. The legal basis for such processing is that you have consented to us doing so;
 - additionally, we may request access to your device's contacts for the purposes of enabling social functionality.

We may use your Physical Data to:

- analyze the audience;
- personalize the experience to provide the most unharmed, healthy and proper exercise suggestions;

The legal basis for such processing is for the performance of the contract between you and us.

We may use your Preference Data to

- infer your interests, including serving and suggesting content that you might like, and tailoring advertising to you based on such preferences.

Detailed information on the processing of Personal Data

Personal Data is collected for Analytics purposes and using the following services: The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior:

- Google analytics;
- Firebase services;
- Sentry;
- Appsflyer.

Additional information about Data collection and processing Legal action. The User's Personal Data may be used for legal purposes by the Data Controller, in Court or in the stages leading to possible legal action arising from improper use of the Services or the related services. The User declares to be aware that the Data Controller may be required to reveal personal data upon request of public authorities.

Additional information about the User's Personal Data. In addition to the information contained in this privacy policy, the Developer may provide the User with additional and contextual information concerning particular services or the collection and processing of Personal Data upon request.

Information not contained in this policy. More details concerning the collection or processing of Personal Data may be requested from the Data Controller at any time. Please see the contact information at the beginning of this document.

The rights of Users. Users have the right, at any time, to know whether their Personal Data has been stored and can consult the Data Controller to learn about their contents

and origin, to verify their accuracy or to ask for them to be supplemented, cancelled, updated or corrected, or for their transformation into anonymous format or to block any data held in violation of the law, as well as to oppose their treatment for any and all legitimate reasons. Requests should be sent to the Data Controller at the contact information set out above.

Users also have the right to lodge a complaint with their local data protection authority.

POLICIES CONCERNING CHILDREN

We recognize we have a special obligation to protect personal data obtained from children. Legally you must be at least 18 years old to use our Services.

Definitions and legal references

Personal Data (or Data)

Any information regarding a natural person, a legal person, an institution or an association, which is, or can be, identified, even indirectly, by reference to any other information, including a personal identification number. Data may include:

- **Contact Data:** This may include your name and your email address. This information will be collected by us if you communicate with us, for example, if you use the links to communicate with us via email.
- **Physical Data:** This may include your gender identity, weight, age, sleep time, height, lifestyle, sports activities.
- **Preference data:** This includes any information you choose to provide us.

Changes to this privacy policy: The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to its Users on this page. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom. If a User objects to any of the changes to the Policy, the User must cease using Services and can request that the Data Controller remove the Personal Data. Unless stated otherwise, the then-current privacy policy applies to all Personal Data the Data Controller has about Users.

Latest update: November 11, 2022

BY USING THESE SERVICES, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD, AND AGREED TO THIS PRIVACY POLICY